

Our 5 Strategic Goals	How we will achieve them (Objectives)	
To be a leading provider	1.1	We will identify more opportunities to work collaboratively; developing a range of partnerships (including mergers & corporate trusteeship) that help us fulfil our vision and achieve positive outcomes for people in need
	1.2	We will develop new relationships with Commissioners across our region in order to be 'seen' as provider of choice
	1.3	We will develop and implement a Marketing & Communications Strategy for SJMT
To help more people	2.1	We will continue to implement and review our Housing Development Strategy
	2.2	We will continue to implement and review our Young People's Strategy
	2.3	We apply for grant and tender opportunities that are aligned with our objectives and strategic priorities
To maintain financial stability and to grow	3.1	We will explore how we can attract high value donors
	3.2	We will implement any recommendations agreed as part of the Alexandra Court review
	3.3	We will achieve further efficiencies and improve the business support offer from our Finance & Human Resources departments
	3.4	We will continue to develop the financial awareness & skills of the wider management team
	3.5	We will undertake a review our Investment & Treasury Strategy
To be the best we can be	4.1	We will undertake a thorough review of our use of technology across the organisation
	4.2	We will achieve ISO9001 QMS Certification
	4.3	We will implement the National TOMS Framework Strategy
	4.4	We will continue to implement and review our Resident Engagement Strategy
	4.5	We will continue to implement and review our Equality Diversity & Inclusion Strategy
	4.6	We will commence succession plans for the future Chair of Trustees of SJMT
	4.7	We will work towards achieving an 'Outstanding' CQC rating at Alexandra House
To be an employer of choice	5.1	We will review plans for Head Office improvements based on needs of the organization and employees
	5.2	We will launch an Annual Staff Conference
	5.3	We will review our current recruitment practices and explore alternative ways of attracting employees for the Trust